



**COUNCIL POLICY  
COMPLIANCE MONITORING FORM  
~ EXECUTIVE REPORT ~**

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**Policy Type:** ENDS #7

**Page 1 of 1**

**Policy Title:** Effective Partnerships & Positive,  
Pro-active Communication

**Date:** May 8, 2019

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I hereby present my monitoring report on your ENDS #7 policy to promote the value of education through effective partnerships and positive, pro-active communication. I certify that the information contained in this report is true, and represents compliance with all aspects of the policy unless specifically stated otherwise, since the policy was adopted on May 9, 2018.

Superintendent  
May 8, 2019

**I. Interpretation:**

This policy means that the district will work to promote the value of education through effective partnerships and positive, pro-active communication.

**II. Evidence:**

Attached is the ENDS #7 ASD-S Improvement Plan Status Report 2019, which lists the strategies that were adopted with the District Improvement Plan (DIP) and the outcomes achieved, those in progress and a statement about the overall “health” of the goals. This year the focus has been securing our Director of Communications, Jessica Hanlon, a position I am pleased to see added to our plan of establishment. In her eight months, Jessica has immersed herself in the life and work of ASD-S attending meetings, events and activities to learn all she can. Part of the work on this ENDS policy has been an examination of our website, and a survey of staff on communication and one is now ready to be posted for parents. We have 3,000 staff members and families of our 23,000 students and often it is challenging to determine the best modes of communication. Work has started under Jessica’s guidance on the development of a Facebook account. The Director of Communications has worked with us on communication plans for change – e.g. Revised Policy 711, Cashless Schools and Safe Arrival Programs. The positive stories from our schools and District is on-going and we are seeing an increase in the use of Twitter and the website. Conversations have started at management about staff recognition for years of service so we are not waiting until employees are in their final year of employment to recognize their accomplishments. This ENDS goal also states we want an increase in the number of community partnerships and connections with outside agencies and the monitoring report provides evidence of growth in this area.

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There are two components to the Council’s assessment of a monitoring report:

- i. Assessment of whether the Superintendent has made a **reasonable interpretation** of the Council’s policy; and
- ii. Assessment of whether the Superintendent actually has **demonstrated achievement** of a reasonable interpretation of the policy.